

ALEX SAURET

<https://www.alexsauret.com>

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ALEX SAURET is an award-winning artist from Toronto, ON. Sauret paints, draws

and combines traditional ability with mixed-media innovation to create contemporary and designs. He is technically trained, diverse and dynamic when it comes to fine art.

How did you first get into digital art?

It's hard to pinpoint the exact date, but probably ten years ago when I had to get Photoshop to edit my paintings and drawings.

Why did you choose digital art as your medium?

I feel like there are almost no boundaries when it comes to art, especially with digital art. When someone finishes a drawing or painting, most of the time it doesn't have to end there. Working on art in Photoshop raises the bar in terms of editing and making it look completely different, or even better; that's the best thing about digital art.

Which artistic styles are you particularly drawn to?

My style is wide and diverse. I don't like to limit myself to only one medium, that would be boring for me. When I think of a concept, I also ask myself if it would be better as a painting, drawing, or mixed-media — where I'll draw a picture and do multiple edits in Photoshop, like the artwork you see above these questions.



“The idea that I find intriguing is discovering something that's been hidden, dusting it off and making into art”



Tell us about the process you use to make your art.

Part of my creative process is discovering found objects, alternative media, and natural materials. The idea that I find intriguing is discovering something that's been hidden, dusting it off and making into art; that's where it's rich.

What inspires you?

I'm influenced by music, documentaries and movies, mainly from the early films by Tim Burton. I enjoy observing the artificial, unconventional artistic techniques used by Burton; the exaggeration of the art, set designs and the substituted materials he uses to forge his landscapes and architecture. I also get my inspiration from parts of the city I live in; old worn-down buildings, aged walls, rustic, beat-up doors and the other raw aspects that the city holds.

What is your motivation?

Motivation means many different things to different artists. I honestly feel like it's something inside of you.



Over the years I always have the need to create something, because if I'm not making art it feels like something is missing. Creating art in general is a fraught process for me.

If you could take only two of your images to a desert island, what would they be and why?

I wouldn't bring any, because it would get ruined. I would just make art there with whatever I find.

What software do you use to create your art?

I use Photoshop and Illustrator.

Name three artists who inspire you.

That's a tough one! I would have to say early Tim Burton, Alex Grey and Ralph Steadman.

Describe your style in three words.

From what people have said to me: diverse, eye-catching and next level.

What advice would you give yourself if you could go back to when you started making art?

Market myself more, or maybe not even make art at

all. Don't get me wrong, I love art, and creating something awesome from a blank canvas is a nice feeling when it's complete. Not everyone can do that, so I'm grateful to have this skill. It's really easy, however, for an artist to feel like they're scraping by in the art field.

A lot of people don't understand, but something like art demands more than just effort, it's something that is inside of you that needs to be creative and make art.

Tell us about any memorable comments or responses you've had about your work.

I've had a lot of nice comments about my work, so it's hard to say. One that was really memorable: this lady was looking at one of my larger scale mixed media landscape paintings and she said - "I've never seen anything like this, the way you used the material is remarkable."

I'm grateful for hearing comments like that; it makes it all worth it.

How do you think you've improved as an artist compared to when you first started?

You need to make mistakes in order to improve. The

quality of my art is better, but I think that there's always room for improvement when it comes to making art. Even as an artist, if you do something you haven't done before, whether it's a large mural, or a live painting, you also improve that way.

What devices/equipment do you use to create your art?

For my digital work, I use a computer desktop.

Traditional art - Acrylic paint, paint brushes, pallet knives, easel, pallet board and paper, artificial and recyclable objects, and the list goes on.

Do you use images from stock sites in your work?

No.

Do you think digital/new media art is still to be recognised as a valid form of art?

Definitely! Like I wrote before, there are almost no boundaries when it comes to creating art. There should be no argument that someone can make a wicked art piece with Photoshop/Illustrator, just as much as someone painting on a canvas.

Check out on the art by *Seth Siro Anton* and *Radojavor*; I am pretty sure your thoughts about digital art will change. ■

